NATIONAL ELECTION POOL EXIT POLL

METHODS STATEMENT - November 3, 2020

Edison Research conducted this exit poll for the **National Election Pool** (ABC, CBS, CNN, NBC). The National Election Pool (NEP) members (ABC, CBS, CNN, NBC) prepared the questionnaire.

The exit poll was conducted at a probability sample of polling places to reach Election Day voters as well as absentee and/or early voters interviewed by telephone and early voters interviewed using an in-person exit poll in some states. Absentee or early voters were asked the same questions asked of voters at the polling place on Election Day.

For the in-person Election Day sample the polling places are a stratified probability sample. Within each polling place an interviewer approached every nth voter as he or she exits the polling place.

Results from the phone poll and early voter exit poll were combined with results from voters interviewed at the Election Day polling places. The combination reflects approximately the correct proportion of absentee/early voters and Election Day voters.

All samples are approximations. A measure of the approximation is called the sampling error. Sampling error is affected by the design of the sample, the characteristic being measured and the number of people who have the characteristic. If a characteristic is found in roughly the same proportions in all precincts the sampling error will be lower. If the characteristic is concentrated in a few precincts the sampling error will be larger. Gender would be a good example of a characteristic with a lower sampling error. Characteristics for minority racial groups will have larger sampling errors.

For this exit poll the table below lists typical sampling errors for given size subgroups for a 95% confidence interval. The values in the table should be added and subtracted from the characteristic's percentage in order to construct an interval. Ninety-five percent of the intervals created this way will contain the value that would be obtained if all voters were interviewed using the same procedures. Other non-sampling factors, including nonresponse, are likely to increase the total error.

Margin of Error Due to Sampling (+/-) for 95% Confidence Interval

	Number of Voters in Base of Percentage						
% Voters with Characteristic	100	101-200	201-500	501-950	951-2350	2351-5250	5251+
5% or 95%	6	5	3	2	2	1	1
15% or 85%	11	7	5	4	3	2	1

Margin of Error Due to Sampling (+/-) for 95% Confidence Interval							
Number of Voters in Base of Percentage							
25% or 75%	13	9	6	5	3	2	2
50%	15	10	7	5	4	3	2